

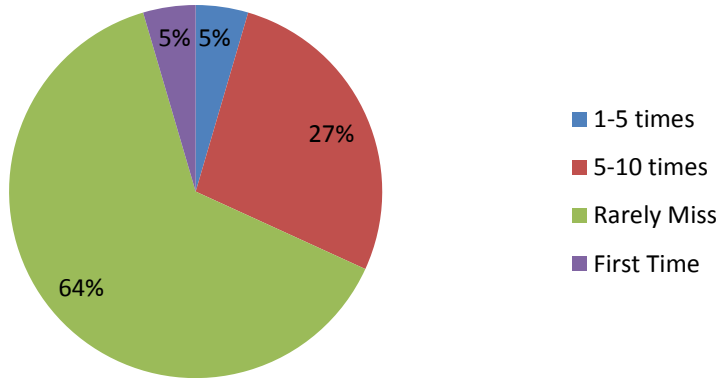
# Membership Survey Results – 4/14/2013

## Highlights:

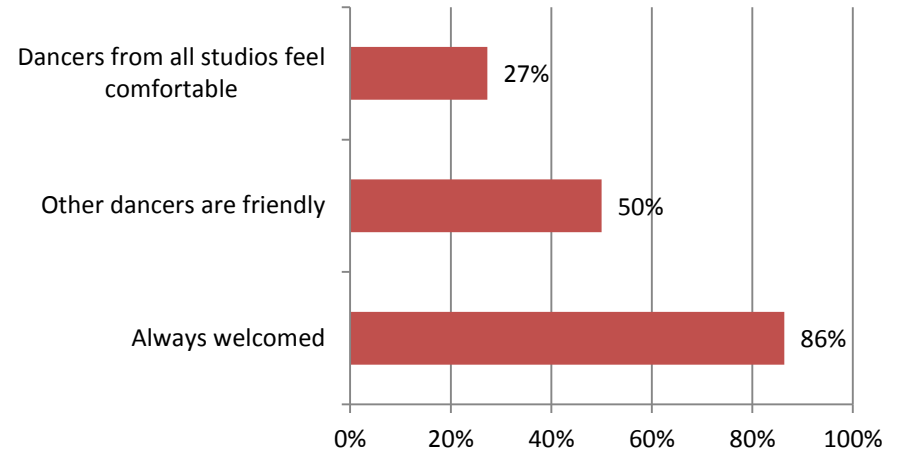
- Responses received from 22 members at the dance on 4/14/13.
- People overwhelmingly want to continue to have food.
- Split on seating arrangements, but fewer tables edged out current set up.
- Cost was the leading enjoyment selection, followed by music.
- Respondents overwhelmingly enjoy the music selection today. A live band got some traction – perhaps worth investigating for an annual event.
- Broader age range of dancers was ranked highest on need for improvement question.
- Workshop/beginner's classes took the lead in the outreach question, slightly.
- Mix of style of music was close – but smooth edged out both Latin and rhythm.
- Nearly 60% of respondents were 40-60 years old. There were none 19-40 years old. Over half of our group have been dancing for years and take regular lessons.
- Only 4% of those surveyed feel like they need additional contact from the chapter.

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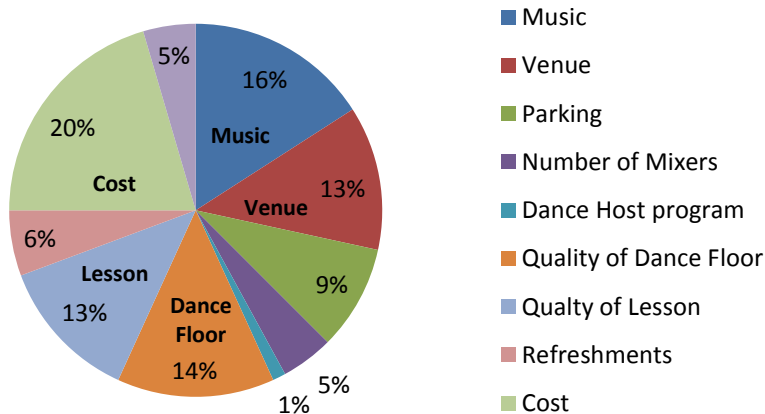
## Frequency of Attendance



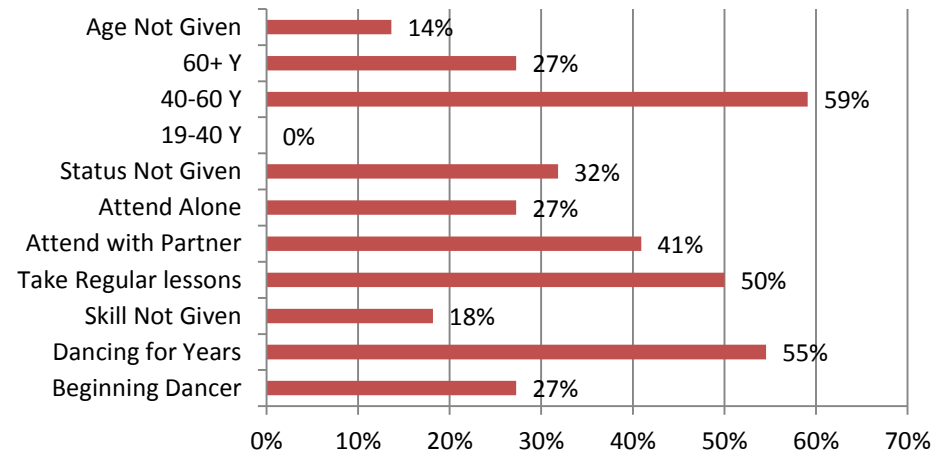
## Is the Atmosphere Welcoming?



## What You Enjoy About Our Dances

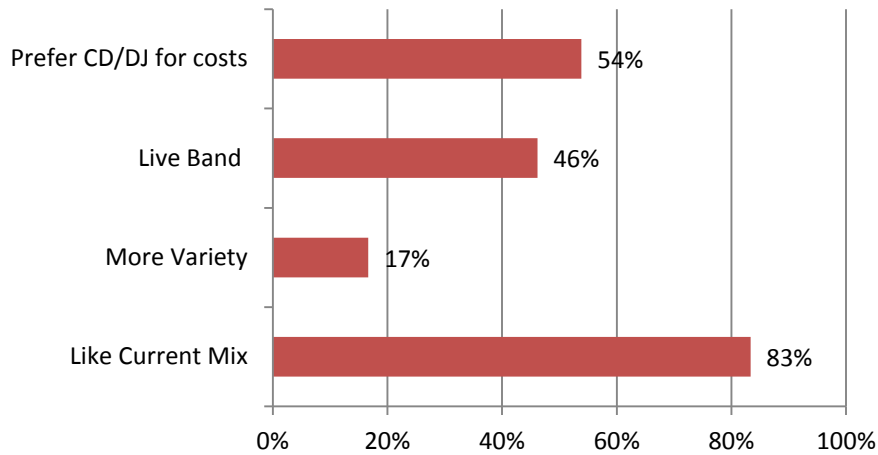


## About You

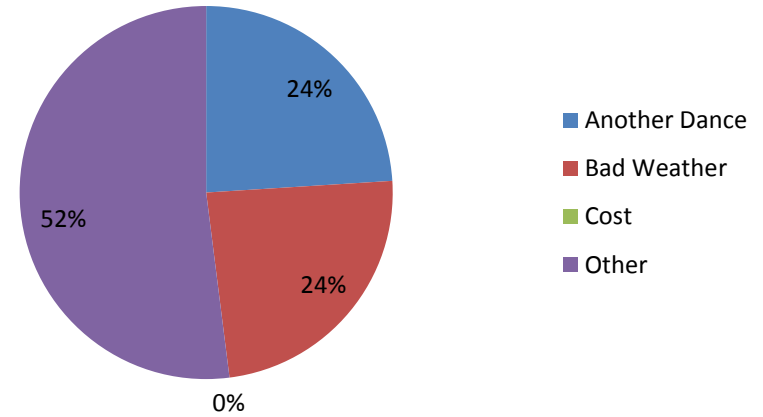


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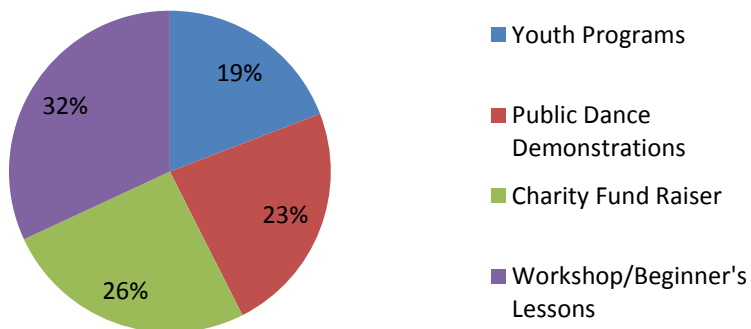
## Music Selection



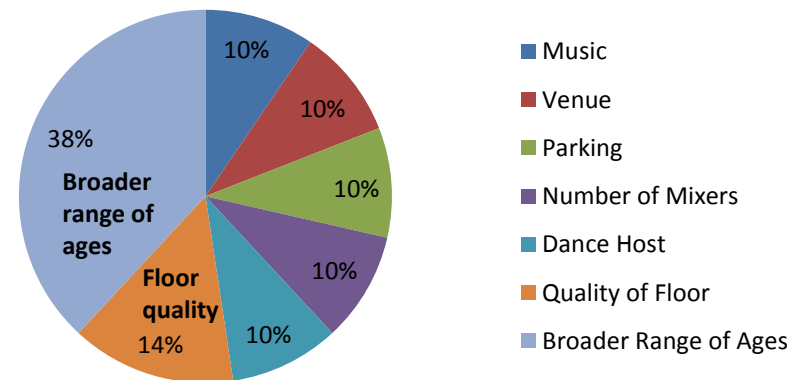
## Why You Might Skip a Dance



## Community Outreach Program Preferences

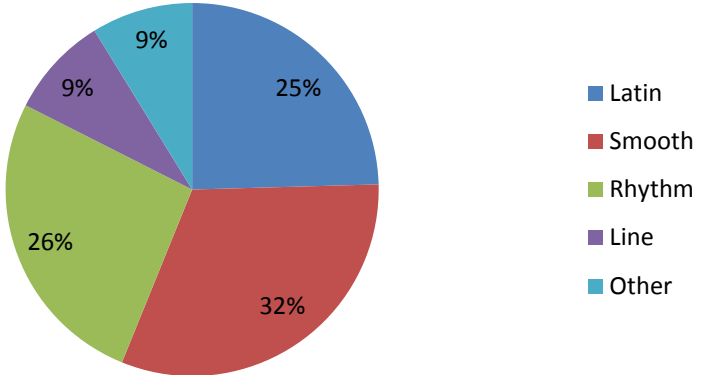


## What Could be Improved?

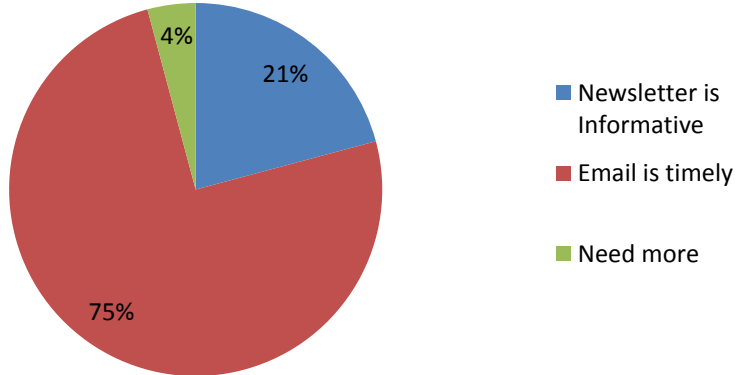


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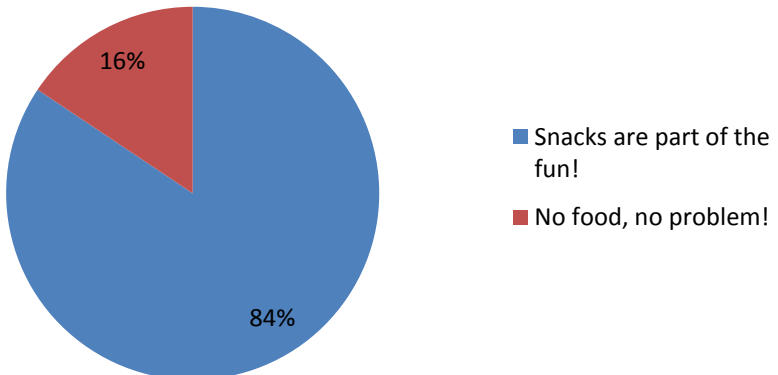
### Favorite Styles of Dances



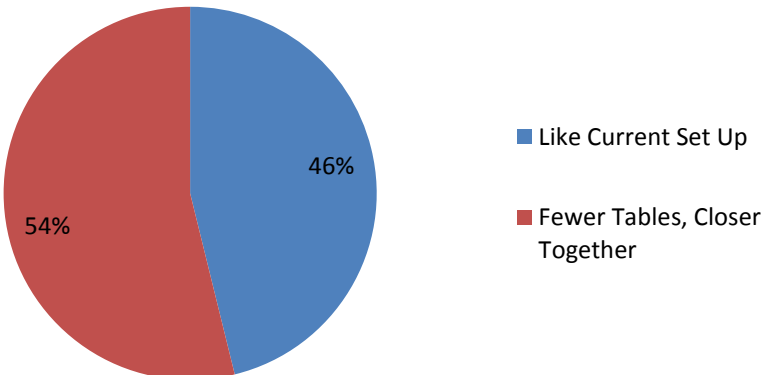
### Communications



### Snacks & Food at Our Dances



### Seating at Jackie Dole



# Membership Survey Results – 4/14/2013

## Comments on seating/food:

- Tables on one side of room. Less trouble getting food across room & easier to ask others to dance. Thank you for asking. Great idea asking opinions.
- Put all the tables on the same side as the food so people don't walk across the dance floor with food & drinks.
- Have tables all on one side.
- Try tables a different way and see how people react.
- It's OK to experiment. It's a big room. Let's try putting all the tables on one end or all on one side.
- Prefer hors d'oeuvres only.

## Other Comments:

- Too many West Coast songs
- Songs are too long.
- Rather have dances at The Grand Ballroom.
- Would like mirrors for dance classes.
- Like to have a live band once a year. (Two requests for this)
- Email frequency is great.
- Would like to have more night dances.
- Music today was great.
- Great mix of music today.
- Prefer big band, traditional ballroom music.
- Other types of music people asked to hear: West Coast, Polka, Two Step and Mambo